



**CHESHVAN**  
**Jewish Social Action Month**  
**Building Unity Through Positive Action**  
**October 9-November 7, 2010—5771**



Please join us by participating in one or more of the following social action activities to help celebrate Cheshvan as a month of positive action to improve ourselves (tikkun pnimi) and to improve the world (tikkun olam). For additional information and for information on activities at area synagogues, go to [www.jcrcstl.org](http://www.jcrcstl.org)

**COMMUNITY ACTIVISM ON THE ENVIRONMENT**

**JOIN JEI FOR PROJECT NOAH EVENTS**  
 VISIT A LOCAL, ORGANIC FARM  
 Sunday October 10, 1:30 to 3:30 PM  
 Visit to R Farm (home of Hazon CSA)  
 25873 State Highway 3, Dow, IL  
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 JEWISH COMMUNITY TREE PLANTING  
 Sunday October 17, 1PM  
 Martin Luther King Park  
 Dielman Rd, Between Page and Olive  
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 RSVP for these events by contacting Gail Wechsler  
 at 314-442-3894 or [gwechsler@jcrcstl.org](mailto:gwechsler@jcrcstl.org).



**RECYCLE**  
 Sunday November 7, and  
 Monday November 8:  
 Electronics Recycling Drive  
 sponsored by  
 Congregation B'nai Amoona,  
 the City of Creve Coeur and  
 MERS/Goodwill Industries;  
 324 S. Mason Road;  
 No charge for recycling any  
 items; for more information and  
 hours call 314-576-9990

*It is not your duty to finish the work, but neither are you free to desist from it.*  
 —Pirke Avot 2:21



**HELP THOSE IN NEED**  
**Toiletry Drive**  
 Now through November 7th: Temple Israel Toiletry Drive to Assist Harvey Kornblum Jewish Food Pantry; #1 Rabbi Alvan Rubin Drive; all types of personal care items accepted; drop off at foyer at Northeast entrance of building; more information at 314-432-8050  
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**Children's Book Drive**  
 October 9 to November 7, sponsored by JCRC; collecting new and gently used books for ages 3-5 and ages 8-13 to benefit children in Head Start and St. Louis Public Schools. Drop offs: JCRC office, 12 Millstone Campus Drive; BSKI, 1107 Linden Ave; Shaare Emeth, 11656 Ladue Road.

**TAKE A STAND AGAINST HUNGER**  
 Sunday October 24: CROP Walk—Community Response to Overcoming Poverty; Registration begins at 1PM Upper Muny parking lot; walk to raise money for organizations working to alleviate hunger. For more information, go to [www.stlcropwalk.org](http://www.stlcropwalk.org) or email [stlcropwalk@gmail.com](mailto:stlcropwalk@gmail.com) or check with your individual congregation

**SHARE YOUR WARMTH FOR THE HOLIDAY SEASON**  
 Ongoing all month: JCRC Outerwear Drive—October 9-November 7—  
 Drop off new or gently used coats to locations around town: JCRC, Both locations of the J, B'nai Amoona, Shaare Emeth, Central Reform Congregation, BSKI, Shaare Zedek Synagogue, Clothes Tree Boutique, 2538 S. Brentwood, Distinctions, 12354 Olive Street Road.

